

Case Study: **Tyne Gateway Trust**
<http://www.tynegatewaytrust.co.uk/>



Delivering innovative community-led solutions to child poverty

Tyne Gateway Trust works within disadvantaged communities, particularly in North and South Tyneside, innovating community-led approaches to reducing child poverty through training, developing, empowering and supporting local people.

The need for support

A busy and growing organisation, in spring 2014 the Board and Strategic Director identified the need for funding bid co-ordination and writing support in order to achieve a five-week deadline for submission of an important large-scale multi-year Stage 2 Big Lottery Fund Reaching Communities application for a new programme of work supporting young fathers.

What we did

Robert was engaged by the Strategic Director to lead the bid writing process. Over the course of five weeks Robert planned and led small group workshops, facilitated the generation of detailed outcome, outcome indicator and activity targets, supported the production of detailed budgets (meeting BLF requirements for Full Cost Recovery), and wrote and edited narrative sections of the application totalling 4,250 words. Throughout the process Robert provided detailed plans and timescales for the client, and generated substantial additional supporting analysis. Deadlines were comfortably met.

What changed as a result

- The bid was successful, securing £425k for a new programme of work, initially over three years.
- Up to 200 young fathers across North and South Tyneside will receive support to build their parenting skills and confidence, improve their employability prospects through training, mentoring, work placements and social enterprise support, and develop better relationships with the mother or carer of their children.
- 4 local people will be employed, full time, as Community Entrepreneurs.
- 20 local people will be engaged as volunteers, supporting the project in their community.
- Tyne Gateway Trust will grow and develop, employing more people, reaching more beneficiaries, and having an even greater impact on reducing child poverty in North and South Tyneside.

Keys to success

- Being supremely organised, throughout, in order to work comfortably within a tight timescale.
- Being able to quickly develop an in-depth understanding the organisation and the funder, in order to find the right 'fit' between the two.
- Having high levels of budgeting skills and experience, including using Full Cost Recovery methods.
- Having high levels of knowledge, understanding and experience of outcomes-based planning, monitoring and evaluation.
- Having excellent communication (in all forms) and other interpersonal skills, enabling quick development of trust and effective co-working within new relationships.

Robert was a huge help to us in terms of supporting us in the completion of a Big Lottery Fund application for a new and challenging project. He brought a sense of perspective and challenge to the task as well as a very well structured and organised plan that meant we submitted a clear and robust bid on time and we have now been awarded the funds. Robert is so personable and professional and I would not hesitate to recommend him.

Pauline Wonder, Strategic Director, Tyne Gateway Trust