

In 2014 I...

Swam in the North Sea on 50 occasions

Continued to support the Chief Executive of a university students' union going through transformational change

Continued to chair the governing body of a media arts college

Designed, developed and launched a new network for leaders of social change, in collaboration with three other people (currently 85 members)

Supported a visual artist to develop their project and apply to Arts Council England for funding

Continued to chair a community based art studio for adults with severe and enduring mental health problems

Worked with another visual artist to develop a joint programme of making and presenting new video art work, applying together for funding to Arts Council England

Devised and implemented an evaluation approach for a multi-disciplinary arts organisation

Took part in Big Chill Swim Windermere (February)

Led an arts organisation through the process of applying for Arts Council England's National Portfolio Organisation funding status

Developed initial ideas for content for a new MA in management and leadership for social change

Supported a local volunteer group working to restore Tynemouth Outdoor Pool

Secured substantial funding from Arts Council England for a music project for refugees, asylum seekers, migrants, local people and their children

Led the submission of a Big Lottery Fund Stage 2 Reaching Communities bid, securing £425,000 for a North East charity tackling child poverty

Led the submission of a *Grants for the arts* funding application for a regional theatre company

Produced and performed a new video artwork '42'

Swam Coniston Water, end to end (September)

Devised and led an Away Day for a multi-disciplinary arts organisation

Participated in the Windermere Cross Lake Swim (September)

Began the process of exploring a new trusteeship with a film academy empowering people with learning disabilities

Met, shared and developed ideas with 47 interesting people

If there's anything I can help you with, or usefully get involved with, in 2015, I'd love to hear from you

You can call me, anytime, on 07766 876471

Or email me... robert@peoplepurposeplanning.co.uk

There's more information on my website [www.peoplepurposeplanning.co.uk](http://www.peoplepurposeplanning.co.uk)

I'm on Twitter too @robertlaycock

And you'll find me on LinkedIn

In the meantime, have a great, creative and impactful 2015!

With very best wishes, Robert Laycock